



Friday, **Nov 1st, 2024** 

# **BUY**

 Price (Oct 31st, 24)
 2,500

 Target Price
 3,000

 Potential Upside
 18.80%

 Market Cap
 72.82 T

 Number of Share
 32.25 B

 52w Lo/Hi
 2,160 / 3,053

Source : IDX | Phintraco Sekuritas Research | as of Oct 31st, 2024

#### IHSG vs ISAT



Source : IDX

Shareholder	%
Government (A)	0.00
Ooredo Hutchison Asia Pte. Ltd (B)	65.64
PT Perusahaan Pengelola Aset (B)	9.63
TTI (B)	8.33
Muhammad Buldansyah (B)	0.00
Public (B)	16.38

EPS Consensus vs Forecast
AT Consensus\* %Diff
2024F 144.04 165.20 -12.81
2025F 152.07 202.00 -24.72

Source : \*marketscreener | as of Oct 31st, 2024

Source : Company | as of fin. statement FY2023

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# PT Indosat Ooredo Hutcishon Tbk

(ISAT.JK / ISAT.IJ)

Strong EBITDA, Sustainable Growth amidst Tight Competition

ISAT posted revenue of IDR13.84 trillion in 3Q24 (vs. IDR14.14 trillion in **2Q23**; **-2.16% QoQ**; **+8.20% YoY**). The cumulative 9M24 figure reached Rp41.82 trillion, marking an increase of 11.61% YoY and representing 78% of our 2024F estimate. The Multimedia, Data Communication, and Internet (MIDI) segment supported revenue growth, which reached Rp2 trillion (-2.35% QoQ; 31.91% YoY). However, the cellular segment was under pressure. This segment recorded revenue of IDR11.63 trillion (-2.60% QoQ; 5.80% YoY). This decline aligned with the decrease in 3Q24 data traffic (Figure 1). In addition, there was a slight decrease in the subscriber base of 2.18% QoQ (9M24: 98.70 million, 9M23: 99.40 million). ARPU declined 3.12% QoQ to 37.70k 3Q24 (vs Rp38.40k 2Q24). ISAT recorded EBITDA of Rp6.59 trillion in 3Q24 (-4.55% QoQ; +8.29% YoY). Cumulatively, ISAT booked EBITDA of IDR20 trillion, which reflects 80% of our FY2024F estimate. EBITDA margin experienced a slight decline; the recorded EBITDA Margin in 3Q24 reached 47.62% compared to the previous guarter (48.81%). ISAT posted a net profit of IDR1.04 trillion in 3Q24 (-22.23% QoQ; 40.50% YoY) with a cumulative net profit of IDR3.87 trillion in 9M24. This net profit achievement reflects 83% of FY2024F.

With the increasingly fierce competition in the telecommunications market, ISAT continues to be committed to improving customer experience. 2024 ISAT has added 3000 new BTS towers throughout 2024 (Figure 1), hoping to reach 2.1 million residents and 370 new villages. In addition, ISAT has expanded distribution points to 2000 rural locations and 2500 new service points. ISAT has also launched the Digital Intelligence Operations Center (DIOC), which enables real-time network monitoring to ensure network stability. On the other hand, to build a one-stop ecosystem, ISAT continues to develop its digital applications; through IM3 and bima+applications, it is expected to become a one-stop service center that combines communication, finance, and entertainment features in one application.

**ISAT's performance will show improvement in 4Q24 (Figure 3).** Seasonalitywise, the decline always occurs in Q3, and the performance improves in Q4. We anticipate the momentum of Pilkada Christmas and New Year celebrations in 4Q24 as the main catalysts that will drive an increase in data consumption and positively boost ISAT's performance at the end of the year. Reflecting on what happened in the 1Q24 election, data consumption surged outside of seasonality, which usually drops in the first quarter (Figure 3). In addition, we are looking forward to the frequency auction that will be conducted by the government, which is scheduled to be held at the end of this year. The benefits for ISAT, if it acquires new frequencies, are improved capacity in accommodating its customer base and faster and more stable network quality.

We maintain our BUY rating on ISAT with a target price of IDR3,000, which has an upside potential of 18.80%. This calculation is based on the DCF method with a WACC of 9.70% and terminal growth of 2%, which implies EV/EBITDA of 5.80x/5.67x for FY24F/FY25F. Key risks include 1) price wars in the low ARPU market, 2) changes in government regulations, and 3) high interest rates.

# Key Operational Highlight

Figure 1.Financial Highlight

PT Indosat Tbk										
(in Billion IDR)	9M23	9M24	YoY	3Q23	2Q24	3Q24	YoY	QoQ	Phintas Estimate	%Run Rate
Income Statement										
Revenue	37,462	41,812	11.61%	12,788	14,141	13,836	8.20%	-2.16%	53,298	78%
Cellular	32,173	35,235	9.52%	10,996	11,944	11,634	5.80%	-2.60%	44,791	
MIDI	4,538	5,907	30.16%	1,509	1,945	1,991	31.91%	2.35%	7,250	
Fixed Telecommunications	751	670	-10.72%	283	252	211 2.0	-25.31%	-16.08%	1,257	
Operational Expenses	(30,927)	(33,425)	8.08%	(10,394)	(11,248)	2.0 (11,120)	6.98%	-1.14%	(42,669)	78%
Cost of services	(15,656)	(16,747)	6.97%	(5,183)	(5,539)	(5,596)	7.96%	1.02%	(21,936)	
Depreciation and amortization	(10,931)	(11,613)	6.24%	(3,690)	(4,009)	(3,872)	4.94%	-3.42%	(14,535)	
Personnel	(2,727)	(2,940)	7.81%	(841)	(999)	(980)	16.52%	-1.84%	(3,731)	
Marketing	(1,043)	(1,458)	39.74%	(456)	(459)	(472)	3.52%	2.96%	(1,599)	
General and administrative expenses	(570)	(667)	17.11%	(223)	(242)	(199)	-10.65%	-17.64%	(868)	
Operating Profit	6,536	8,387	28.33%	2,394	2,893	2,716	13.46%	-6.13%	10,628	79%
Data Usage (Terrabytes)	10,701,000	12,050,000	12.61%	3,505,121	4,107,000	4,085,000	16.54%	-0.54%		
EBITDA	17,467	20,000	14.50%	6,084	6,903	6,588	8.29%	-4.55%	25,090	80%
Finance Cost	3,630	3,359	-7.47%	1,196	1,137	1,128	-5.67%	-0.75%	4,585	73%
Net Profit	2,787	3,878	39.14%	743	1,343	1,044	40.50%	-22.23%	4,646	83%
Profitability Ratios										
Operating Profit Margin (OPM)	17.45%	20.06%		18.72%	20.46%	19.63%			19.94%	
EBITDA Margin	46.63%	47.83%		47.58%	48.81%	47.62%			47.07%	
Net Profit Margin (NPM)	7.44%	9.28%		5.81%	9.50%	7.55%			8.72%	

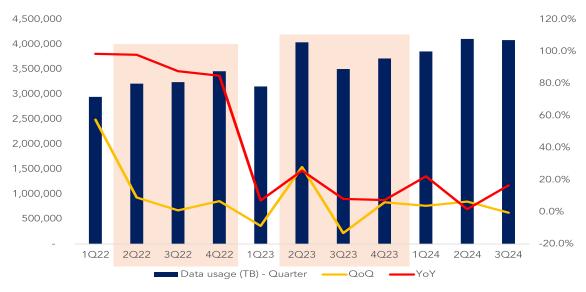
Source : Company | Phintraco Sekuritas Research

Figure 2. Operational Highlight

PT Indosat Tbk						
Operational Highlight	9M23	9M24	YoY	2Q24	3Q24	QoQ
Subscriber						
Subscriber Postpaid (in Million)	1.60	1.40	-12.50%	1.50	1.40	-6.67%
Subscriber Prepaid (in Million)	97.80	97.30	-0.51%	99.40	97.30	-2.11%
Total Subsriber (in Million)	99.40	98.70	-0.70%	100.90	98.70	-2.18%
ARPU						
ARPU Postpaid (In Thousand)	72.30	98.90	36.79%	98.70	97.10	-1.62%
ARPU Prepaid (In Thousand)	34.10	36.90	8.21%	37.50	36.40	-2.93%
ARPU Blended (In Thousand	34.70	37.70	8.65%	38.40	37.20	-3.12%
Traffic Data (Terrabytes)	10,701,000	12,050,000	12.61%	4,107,000	4,085,000	-0.54%
BTS (units)						
2G	49,220	58,389	18.63%	52,149	58,389	11.97%
3G	-	-	-	-	-	-
4G	172,115	193,562	12.46%	188,218	193,562	2.84%
5G	90	103	14.44%	103	103	0.00%
Total BTS	221,425	252,054	13.83%	240,470	252,054	4.82%

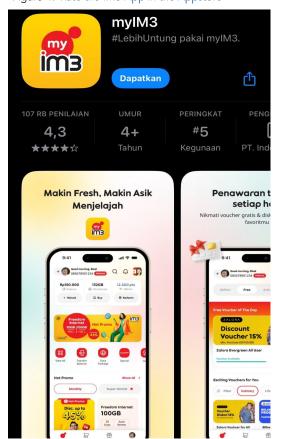
Source : Company | Phintraco Sekuritas Research

Figure 3. Data Usage Quarterly



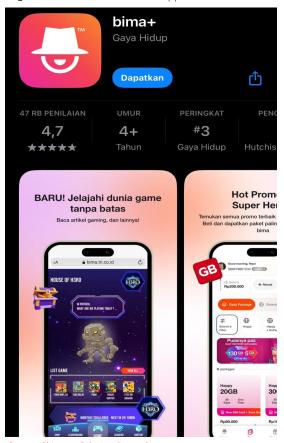
Source : Company | Phintraco Sekuritas Research

Figure 4. Rate the IM3 App in the Appstore



Source : Phintraco Sekuritas Research

Figure 5. Rate the bima+ in the Appstore



 $Source: Phintraco\ Sekuritas\ Research$ 

(in Billion Rupiah)

TYOEF	CASH ELOW	EV21	EV22		EVOAE	
n Rupiah)				(	in Billion	Rupiah)

BALANCE SHEET	FY21	FY22	FY23	FY24F	FY25F	CASH FLOW
Asset						Cash Flow from Operating
Cash Accounts Receivable Inventories Total Current Assets Fixed Assets Total Non Current Assets Total Asset	3,789 2,027 18 11,499 45,515 51,898 <b>63,397</b>	9,508 2,333 73 18,683 69,070 95,197 <b>113,880</b>	5,190 3,139 226 15,480 72,861 99,243 114,722	5,833 3,123 178 17,050 75,896 104,971 122,022	5,890 3,246 146 18,338 80,211 110,453 <b>128,791</b>	Net Income Depreciation & Amortization Working Capital Others Net-CFFO  Cash Flow from Investing CAPEX Others
Liabilities  Account Payables  Accrued expenses  Current maturities of LT borrowings  Total Current Liabilities  LT debt - net of current maturities  Total Non Current Liabilities  Total Liabilities	9,839 2,717 10,349 28,658 23,116 24,436 <b>34,544</b>	11,555 3,625 11,375 35,874 44,609 46,391 <b>36,662</b>	11,460 4,088 8,951 34,134 44,414 46,879 <b>35,211</b>	11,848 4,421 9,166 35,799 45,479 48,028 <b>34,919</b>	12,866 4,772 9,418 38,223 46,730 49,367 <b>32,546</b>	Net-CFFI  Cash Flow from Financing Short Term Debt Long Term Debt Equity Financing Dividend Other Net-CFFF
Equity	10,303	31,615	33,709	36,516	39,522	NET CASH FLOW

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Net Income	6,751	4,723	4,506	4,646	4,905
Depreciation & Amortization	6,865	12,400	6,479	8,366	7,454
Working Capital	660	1,356	(1,056)	454	927
Others	(653)	3,768	625	69	15
Net-CFFO	13,624	22,247	10,555	13,535	13,300
Cash Flow from Investing					
CAPEX	(5,858)	(35,955)	(10,269)	(11,401)	(11,770)
Others	191	(20,620)	(226)	(1,015)	(1,166)
Net-CFFI	(5,667)	(56,575)	(10,495)	(12,416)	(12,936)
Cash Flow from Financing					
Short Term Debt	6,095	627	(2,424)	215	252
Long Term Debt	(51)	21,493	(195)	1,065	1,251
Equity Financing	-	16,430	-	0	-
Dividend	(9,475)	(2,000)	(2,062)	(2,028)	(2,090)
Other	(2,607)	2,621	332	273	280
Net-CFFF	(6,038)	39,170	(4,349)	(475)	(308)

1,919

Source : Company | Phintraco Sekuritas Research

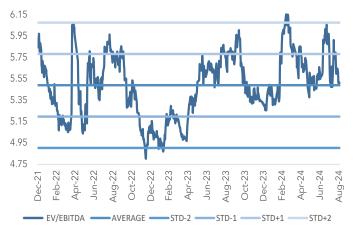
Source : Company | Phintraco Sekuritas Research

(in Billion Rupiah)

FY25F INCOME STATEMENT FY24F 31,388 51,229 53,298 57,358 Revenue 46,752 Growth 12.40% 48.95% 9.57% 4.04% 7.62% Operating Expenses (27,707)(40,987)(41,912)(42,669)(46,693)5,766 10,665 **Operating Profit** 3,682 10,628 9,317 11.73% 12.33% 19.94% 18.59% 18.19% EBITDA 19,860 20,972 25,090 24,946 25,950 EBITDA Margin 63.27% 44.86% 48.70% 47.07% 45.24% **EBIT** 9,656 7,269 10,325 10,555 10,592 EBIT Margin 18.47% 30.76% 15.55% 20.16% 19.80% Finance Cost (3,002)(4,345)(4,725)(4,585)(4,290)**Profit Before Tax** 7,507 6,536 5,932 6,322 6,676 EBT Margin 23.92% 13.98% 11.58% 11.86% 11.64% **Net Profit After Tax** 6,751 4,723 4,506 4,646 4,905 NPM 21.51% 10.10% 8.80% 8.72% 8.55%

 ${\sf Source:Company \mid Phintraco\ Sekuritas\ Research}$ 

Figure 6. EV/EBITDA Band



Source : Company | Phintraco Sekuritas Research

(in Billion Rupiah)

57

RATIOS	FY21	FY22	FY23	FY24F	FY25F
Profitability Ratio (%)					
OPM	12.33%	18.19%	19.94%	18.59%	19.18%
EBITDA Margin	44.86%	48.70%	47.07%	45.24%	45.25%
NPM	10.10%	8.80%	8.72%	8.55%	9.65%
ROA	4.15%	3.93%	3.81%	3.81%	4.38%
ROAA	5.33%	3.94%	3.92%	3.91%	4.51%
ROE	16.67%	14.66%	13.92%	13.56%	15.00%
ROAE	22.54%	13.80%	13.23%	12.90%	14.43%
ROIC	8.70%	13.60%	15.20%	14.50%	15.20%
ROIC	6.70%	13.00%	13.2076	14.50%	13.20%
Activity Ratio (X)					
Inventory Turnover	1,733	638	226	300	394
Receivables Turnover	15	20	16	17	18
Payables Turnover	2.82	3.55	3.66	3.60	3.63
Days of Inventory	4.81	1.77	0.63	1.20	0.91
Days of Receivables	23.25	17.96	22.06	21.09	20.37
Days of Payables	127.83	101.49	98.43	99.96	99.20
Cash Operating Cycle	(99.77)	(81.76)	(75.74)	(77.67)	(77.91)
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Leverage Ratio (%)					
Debt to Asset Ratio	0.53	0.49	0.47	0.45	0.44
Debt to Equity Ratio	3.69	1.98	1.74	1.64	1.55
Net Gearing Ratio	3.24	1.64	1.57	1.46	1.39
Net Debt / EBITDA	1.50	2.22	1.93	1.94	1.94
Interest Coverage Ratio (ICR)	3.22	1.67	2.19	2.30	2.47
Interest Rate	9.73%	9.67%	8.64%	8.39%	7.64%
Liquidity Ratio (X)					
Current Ratio	0.40	0.52	0.45	0.48	0.48
Quick Ratio	0.40	0.52	0.45	0.47	0.48
Cash Ratio	0.27	0.26	0.30	0.31	0.33
Cash Nano	0.21	0.20	0.00	0.01	0.00
Price Ratio					
Price per Share at the end of the year	9,575	9,575	9,575	3,000	3,000
Outstanding Shares (in Billion)	8.06	8.06	8.06	32.25	32.25
EPS (IDR) (annualized)	837	586	559	144	152
BVPS (IDR)	1,278	3,921	4,181	1,132	1,225
PER(X)	11.44	16.34	17.13	20.83	19.73
PBV(X)	7.49	2.44	2.29	2.65	2.45
EV/EBITDA (annualized)	5.40	5.90	5.03	5.80	5.67
Dividends					
DPS	1,178	248	256	63	65
DPR	1,176	30%	44%	45%	45%
Div. Yield		0.21	0.22	0.68	0.70
DIV. HEIU	0.99	0.21	0.22	0.00	0.70

Source : Company | Phintraco Sekuritas Research

## Glossarium

ARPU : Average Revenue per User

BVPS : Book Value per Share

CFFF : Cash Flow from Financing

CFFI : Cash Flow from Investing

CFFO : Cash Flow from Operating

DPR : Dividend Payout Ratio

DPS : Dividend per Share

EBIT : Earning Before Interes & Tax

EBITDA : Earning Before Interest, Tax, Depreciation & Amortization

EBT : Earning Before Tax

EPS : Earning per Share

EV : Enterprise Value

FBB : Fixed Broadband

FMC : Fixed Mobile Convergence

FTTH : Fiber to the Home

NPM : Net Profit Margin

NPM : Net Profit Margin

OPM : Operating Profit Margin

PBV : Price to Book Value

PER : Price to Earning Ratio

ROA : Return on Asset

ROE : Return on Equity



#### Rating for Stocks:

Buy : The stock is expected to give total return (price appreciation + dividend yield) of > +10%

over the next 12 months.

Hold : The stock is expected to give total return of > 0% to  $\le +10\%$  over the next 12 months.

: The stock is expected to give total return of < 0% over the next 12 months.

Outperform : The stock is expected to do slightly better than the market return. Equal to "moderate buy"

Underperform: The stock is expected to do slightly worse than the market return. Equal to "moderate sell"

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Kantor Cabang & Mitra GI BEI



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